



ORIGIN

**Personal
Magnetism
Worksheet**

By James Francis

Let's Get Started!

1. What **personality traits** do my successful competitors have in common?

Tips: How do they feel to you? What do they believe? What goals do they have? What are their values? What do they prioritize in life? What do they like? What do they dislike?

2. What are all **my personality traits**?

Tips: How do people perceive you? What do you believe? What goals do you have? What are your values? What do you prioritize in life? What do you like? What do you dislike?

3. Between the two answers above, what traits and values do I **share**?

*Tip: Demonstrate **more** of this!*

4. Which traits and values are **different**?

*Tip: Consider demonstrating **less** of this until you know your audience better!*

5. BONUS: Which **wording/phrasing** do your successful competitors use often to describe problems or outcomes?

Additional Notes